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### III. SECURED CONTENT SERVICE TO END USERS

The present invention public key infrastructure may be equally well employed by content providers. Examples of potential services which could be offered to consumers include key-secured DVDs and network based video-on-demand (VOD) services. An illustrative implementation of such a service is shown in Fig 3.

In this implementation a content provider receives a request from a consumer for access to some multimedia content they will also be provided with a public key for the customer or a means to locate such key from a public key repository. The content provider can next proceed to access the original content from their local data infrastructure and to encode and copy the data onto a DVD which can then be mailed to the consumer. Alternatively, for a VOD service the requested multimedia content is encoded and streamed over the network to the consumer. All content generated by a content provider service must be signed with the company's private key which allows for future auditing of DVDs.

A key benefit of this method of content distribution is that every DVD is unique to a single consumer and can only be used by that consumer. This effectively prevents bitcopying of a DVD for the simple reason that each DVD is uniquely encoded with the public key of a biometrically verifiable consumer's signature. Another interesting side-effect is that present invention provides a unique means for individual artists to directly distribute their works digitally without a need to enter into contracts with a large music publisher.

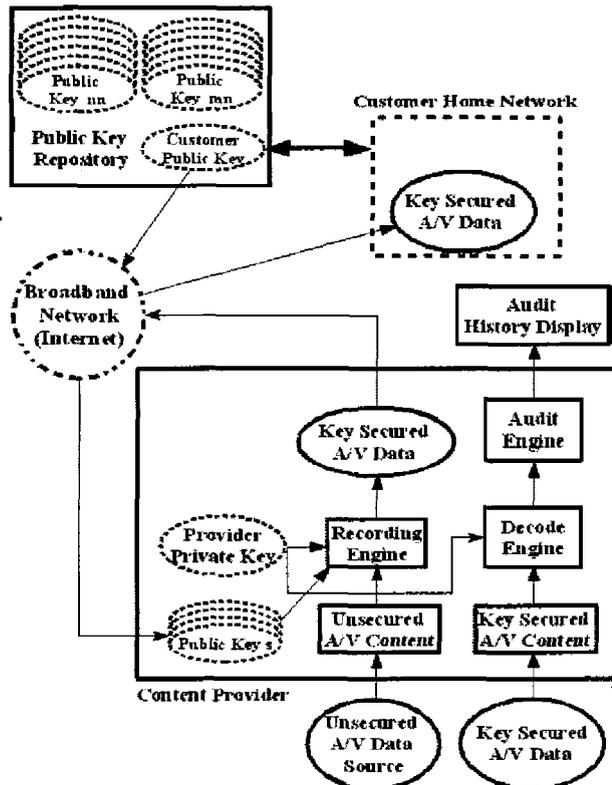


Fig 3: Content provider service using BAPTISM

### IV. PRIVATE KEY EXCHANGE

To initiate the exchange the user must biometrically activate a *private key transfer engine* in the appliance which holds the master private key. If the private key selected for transfer matches the activation signature then the appliance makes a local network broadcast that it is prepared for key transfer.

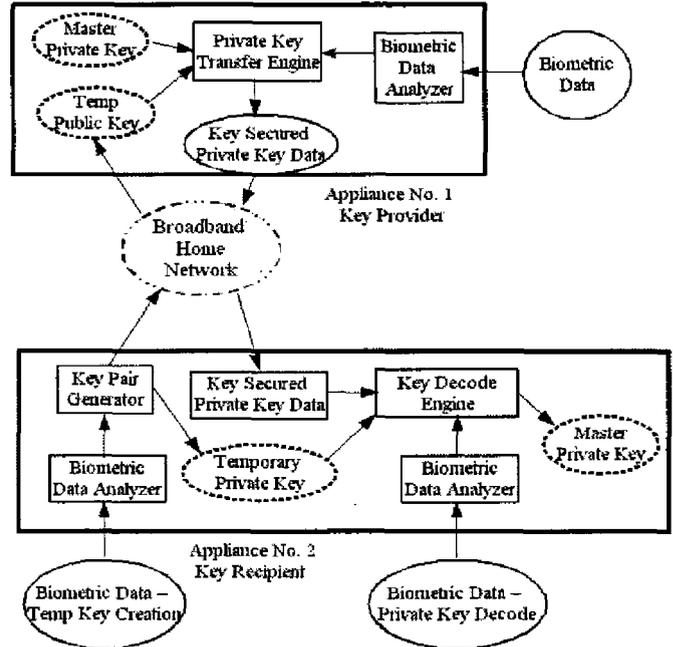


Fig 4: Secured Private Key Exchange Mechanism.

To complete the key exchange the user must activate in *receive mode* the *private key transfer engine* of the receiving appliance. This (i) generates a temporary local key-pair, (ii) locates the transferring appliance on the local network and (iii) exports the temporary public key to the transferring appliance. The transferring appliance next encrypts the master private key with the temporary public key it has received from the receiving appliance and then transfers the encrypted master private key to this receiving appliance.

### V. CONCLUSIONS

As there is no centralized key infrastructure it is difficult to reverse-engineer private keys. In essence each CE appliance can have its own unique private key so there is a very large number of private keys to be reverse-engineered. Further, because each consumer will get a unique, personalized copy of the original content bit-copying is no longer practical. The system also allows consumers to make restricted copies of digital multimedia for their friends and family. Note the fact that the media is irrevocably signed with a user's private key is a strong incentive against copyright abuse.

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